

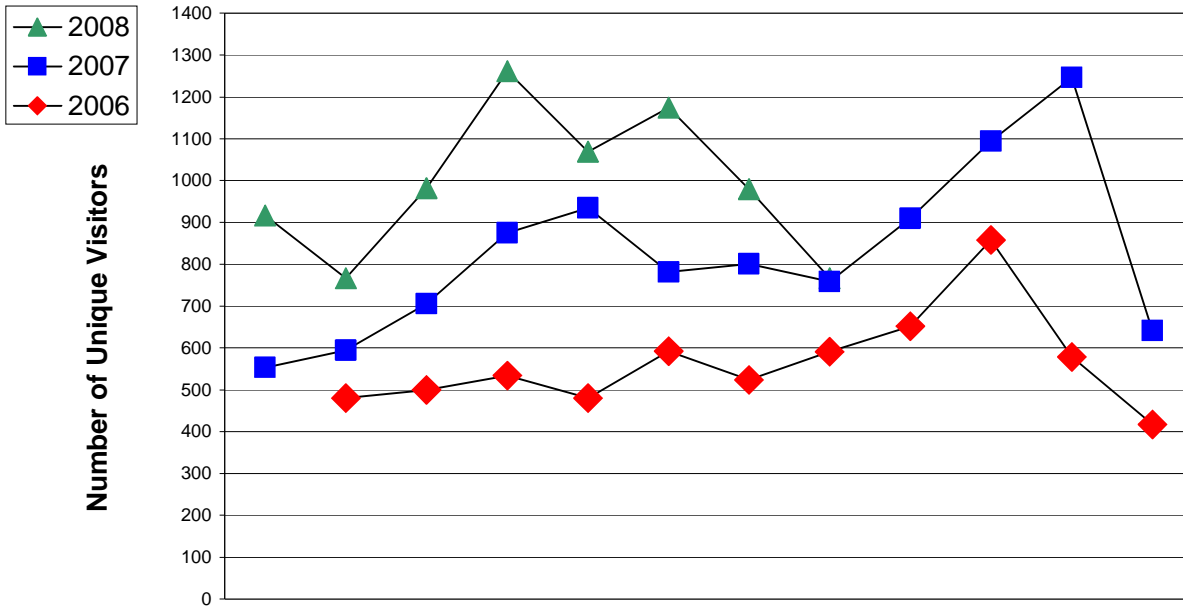
Sept. 2008

Website www.alabamaecw.org Report for ECW Board

Submitted by: Sally Sinclair sally@sinclairservices.net webmaster@alabamaecw.org

1. Website statistics - see charts on next pages.
 2. 15 parishes have used online process to submit their Parish Info Sheet since we added this electronic method of submitting.
 3. 20 women registered online from website Registration form for Women's Weekend. Sent an email campaign to ECW database of email addresses.
 4. 8 women (as of 9/1/08) have registered online from website Registration form for Fall Conference and ___ of those used PayPal to pay for their conference fee.
 5. I am concerned that the Clergy Pictorial Directory is still linked on our website on the Links page and that for August 2008 it had 175 unique visitors. See page 4 of this report. It has not been updated since April 2007. Is there a plan to update this Clergy Directory? If not, should we still be listing it on our website?
 6. ACTS2 Thermometer on our website updated.
 7. Arts Auction: Kept website up to date on this project with listings of auction items and slideshow. Sent an email campaign to ECW database of email addresses.
 8. Each coordinator/committee chair (UTO, CPC, Scholarships, etc.) should check their webpage from time to time and let me know what needs updating on their page.
 9. PLTE: presented a session at this event on our website
 - 10. The mailserv mailing list for master forwarding from ecwboard@alabamaecw.org to all board member email addresses is working well. To send an email to all board members quickly to all current updated email addresses, just type ecwboard@alabamaecw.org as your To: address in your email.**
 - 11. If your email address changes, please let me know so I can change the forwarding. I also will change it on the website. Also send it to Lisa Gruner for the database she maintains.**
 - 12. Recommendations:**
 - i. Each Convocation Coordinator needs to check their Convocation page and make sure their list of parishes is up to date.
 - ii. Convocation Coordinators: Please tell the parishes in your convocation about the website.
 - i. Remind parishes to send in their Parish Info Sheet at least once a year.
 - ii. Ask the parishes to list the website address in their parish newsletters and Parish ECW handouts.
 - iii. Encourage them to send info to publicity@alabamaecw.org for parish events, fundraisers, photographs, items for sale, etc. Sending to that email address will get their info on the website, to the Apostle (if enough lead time), and included in possible future diocesan wide email campaigns.
 - iv. Also, please remind parish ECW leaders of the Parish Checklist (www.alabamaecw.org/ParishChecklist.htm) which can help them do their job.
 - iii. Recommendation for all ECW Board Members:
 - i. **Put the website address (www.alabamaecw.org) on every ECW correspondence** you write (paper and email).
 - ii. **Board members with special new email addresses (president@alabamaecw.org, preselect@alabamaecw.org, secretary@alabamaecw.org, correspondence@alabamaecw.org, treasurer@alabamaecw.org, events@alabamaecw.org, publicity@alabamaecw.org, scholarship@alabamaecw.org, uto@alabamaecw.org, webmaster@alabamaecw.org, and for the convocation coordinators: birmingham@alabamaecw.org, blackbelt@alabamaecw.org, cheaha@alabamaecw.org, eastala@alabamaecw.org, Montgomery@alabamaecw.org, mountain@alabamaecw.org, and tennvalley@alabamaecw.org) should remember to use this email address when you are corresponding by email and also list it on any paper communication.**
13. If you want any of your reports to the ECW board on the Board Reports webpage (<http://www.alabamaecw.org/BoardReports.htm>), you need to send them to me electronically.

Reminder: Make a document readable by just about anybody on any computer, by putting it into PDF format free by going to <http://www.pdfonline.com>.



	J	F	M	A	M	J	J	A	S	O	N	D
—▲— 2008	917	767	982	1261	1069	1174	980	766				
—■— 2007	553	595	706	875	935	781	801	758	910	1094	1246	642
—◆— 2006		480	499	534	480	592	523	591	652	858	578	417

February 2006 - August 2008

www.alabamaecw.org Website page view statistics

Month	Unique visitors	Number of visits	Visits/ Visitor	Pages	Pages/ Visitor	Hits	Bandwidth	Comments
Jan 2006 (partialmonth)	219	287	1.3	930	4.2	2418	17.31 MB	
Feb 2006	480	701	1.5	1892	3.9	5323	146.66 MB	Diocesan Convention
Mar 2006	499	716	1.4	1746	3.5	5135	132.83 MB	
Apr 2006	534	840	1.6	2864	5.4	7538	90.25 MB	
May 2006	480	690	1.4	2612	5.4	6591	58.34 MB	Women's Weekend
Jun 2006	592	847	1.4	2535	4.3	7849	85.06 MB	Alleen blogged at Triennial
Jul 2006	523	735	1.4	2654	5.1	6370	91.32 MB	
Aug 2006	591	849	1.4	3169	5.4	7436	100.72 MB	
Sep 2006	652	948	1.5	3999	6.1	9039	123.41 MB	
Oct 2006	858	1255	1.5	5375	6.3	14545	154.75 MB	Fall Conference
Nov 2006	578	918	1.6	2921	5.1	8659	126.28 MB	
Dec 2006	454	729	1.6	2687	5.6	7182	94.75 MB	
Total 2006	6460	9515	1.5	33384	5.2	88085	1.19 GB	
Jan 2007	553	881	1.6	5676	10.3	11409	136.83 MB	
Feb 2007	595	975	1.6	6426	10.8	12401	207.71 MB	Diocesan Convention
Mar 2007	706	1178	1.7	4238	6.0	9992	175.69 MB	
Apr 2007	875	1302	1.5	3979	4.5	11296	158.24 MB	
May 2007	935	1421	1.5	3618	3.9	9591	231.01 MB	
Jun 2007	781	1089	1.4	3219	4.1	8013	231.24 MB	
Jul 2007	801	1054	1.3	3028	3.8	7770	191.23 MB	
Aug 2007	758	1137	1.5	4300	5.7	9488	195.35 MB	
Sep 2007	910	1388	1.5	7426	8.2	14508	263.23 MB	
Oct 2007	1094	1717	1.6	6137	5.6	14585	312.96 MB	Fall Conference
Nov 2007	1246	3085	2.5	8295	6.7	17561	380.29 MB	
Dec 2007	642	908	1.4	4576	7.1	8867	204.51 MB	
Total 2007	9896	16135	1.6	60918	6.2	135481	2.63 GB	
Jan 2008	917	1484	1.6	9693	10.6	20371	385.79 MB	
Feb 2008	767	1125	1.5	5945	7.8	14867	327.18 MB	Diocesan Convention
Mar 2008	982	1513	1.5	8012	8.2	16848	384.84 MB	
April 2008	1261	1752	1.4	8275	6.6	22542	605.96 MB	
May 2008	1069	1441	1.3	5416	5.1	20552	470.69 MB	Women's Weekend
June 2008	1174	1607	1.4	5228	4.5	11848	343.93 MB	
July 2008	980	1495	1.5	3972	4.1	10668	278.79 MB	
Aug 2008	766	1429	1.9	5334	7.0	12975	458.79 MB	

Website Pages-URL (Top 25 pages Viewed) - August 2008

400 different pages-url	Viewed	Entry	Exit
www.alabamaecw.org	673	467	361
/041907ClergyPictorialDirectory.pdf	175	128	127
/FallConference.htm	158	31	32
/DOK All DOK webpages	156		
/ecw_board.htm	145	23	38
/WhatsNew.htm	130	27	29
/marketplace.htm	96	41	46
/convocations.htm	85	15	16
/links.htm	79	6	12
/ParishEvents.htm	79	5	10
/birmingham.htm	74	33	26
/AnnualContributions.htm	70	8	10
/FallConferenceRegistration.htm	70	12	11
/study.htm	70	14	22
/calendar.htm	70	9	11
/uto.htm	64	21	20
/scholarships.htm	63	21	21
/MinistriesAndResources.htm	61	11	15
/ParishChecklist.htm	57	3	9
/PhotoGallery.htm	53	4	7
/DOK/DOKAboutTheCross.htm	49	31	21
/Search.htm	47	4	2
/BoardReports.htm	45	2	3
/cpc.htm	43	13	14
Others...	2356	440	512