

Jan. 2009 **Website Report for ECW Board** www.alabamaecw.org

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- 1 Website statistics - see charts on next pages. Page 4 shows the trend of number of unique visitors to the website since Feb. 2006. Page 5 shows the top 25 pages on the website for 2008 by page views. Page 6 is a detailed report showing more statistics.
- 2 The website has been updated with content and pictures from our 2009 Theme on St. Anne and from content from the 2009 Calendar Handbook. I need help from Board Members to make sure that the website is up to date and is consistent with all content from the current Calendar/Handbook. **Each coordinator/committee chair (UTO, CPC, Scholarships, etc.) should check their webpage as soon as possible, comparing the web content to the Calendar/Handbook content and let me know what needs updating on their page.**
- 3 There have been 18 online submissions of the Annual Parish Info Sheet from parishes since we added this electronic method of submitting. At least one of those parishes using this process has submitted more than once.
- 4 41 women registered online from website Registration form for Fall Conference and ___ of those used PayPal to pay for their conference fee. There were a total of approx. 115 women registered for Fall Conference, which means that approx. 36% registered online.
- 5 20 women registered online from website Registration form for Women's Weekend 2008. Sent an email campaign to ECW database of email addresses.
- 6 The Clergy Pictorial Directory is not linked on our website anywhere but apparently people have bookmarked it and it is still being used/viewed. (2008 Yearly Total = 1686 views; Dec 2008 = 99 views; Aug 2008 175 views) See page 5 of this report. Since it has not been updated since April 2007 and is undergoing an update, I recommend that the file being taken off the website until it is updated.
- 7 St. Clare's Needle Arts Guild info added to website in Dec. 2008
- 8 ACTS2 Thermometer on our website updated.
- 9 The ListServ mailing list for master forwarding from ecwboard@alabamaecw.org to all board member email addresses is working well. **To send an email to all board members quickly to all current updated email addresses, just type ecwboard@alabamaecw.org as your To: address in your email. I am concerned that some are not getting the emails addressed to ecwboard@alabamaecw.org. Please check the list Sally has.**
- 10 **If your email address changes, please let me know so I can change the forwarding. I also will change it on the website. Also send it to Lisa Gruner for the database she maintains. Please check the forwarding list Sally has.**

11 Recommendations for Convocation Coordinators:

- i) Each Convocation Coordinator needs to check their Convocation page and make sure their list of parishes is up to date. **Please see Page 3 of this report that shows how almost 2/3's of the info for each parish has not been updated since at least 2007.**
- ii) Remind parishes to send in their Parish Info Sheet at least once a year.
www.alabamaecw.org/ParishECWInfoSheet.htm
- iii) Ask the parishes to list the website address (www.alabamaecw.org) in their parish newsletters and handouts.
- iv) Encourage them to send info to publicity@alabamaecw.org for parish events, fundraisers, photographs, items for sale, etc. Sending to that email address will get their info on the website, to the Apostle (if enough lead time), and included in possible future diocesan wide email campaigns.
- v) Also, please remind parish ECW leaders of the Parish Checklist (www.alabamaecw.org/ParishChecklist.htm) which can help them do their job.

12 Recommendation for all ECW Board Members:

- i) **Put the website address (www.alabamaecw.org) on every ECW correspondence** you write (paper and email).
- ii) **Board members with special new email addresses** (president@alabamaecw.org, preselect@, secretary@, correspondence@, treasurer@, events@, publicity@, scholarship@, uto@, webmaster@, and for the convocation coordinators: birmingham@, blackbelt@, cheaha@, eastala@, Montgomery@, mountain@, and tennvalley@) **should remember to use this email address when you are corresponding by email and also list it on any paper communication.**
- iii) If you want any of your reports to the ECW board on the Board Reports webpage (www.alabamaecw.org/BoardReports.htm), you need to send them to me electronically.

13 Reminder: Make a document readable by just about anybody on any computer, by putting it into PDF format free by going to <http://www.pdfonline.com>.

Convocation Pages on Website Need to be Updated for Each Parish Info

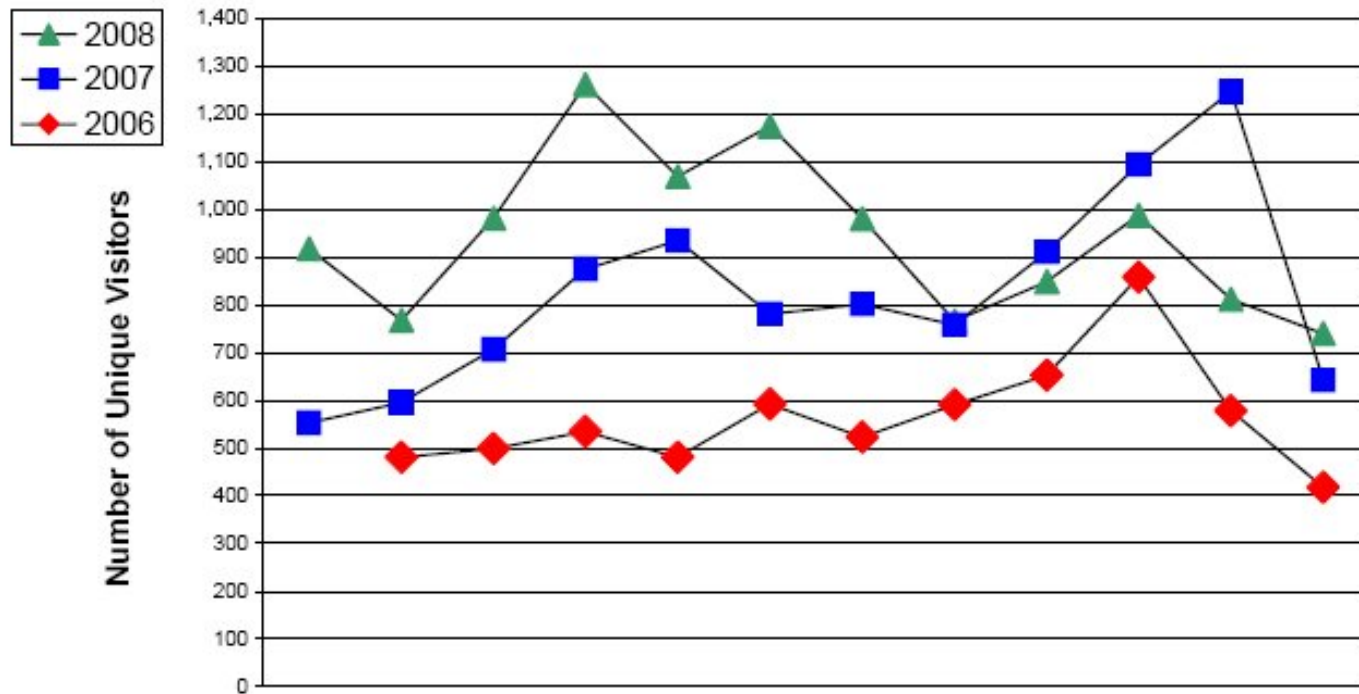
Almost 2/3's of the parish info listings have not been updated since at least 2007.

Convocation	No. of Parishes	Last Updated 2008/09	Last Updated 2007	Last Updated 2006	Not updated since 2005 or earlier	No Info	Listed as "No Active ECW"
Birmingham	25	7	10 (2 Inactive)	7 (3 Inactive)	0	1 Chelsea	5
BlackBelt	16	3	9 (2 Inactive)	2	2	0	2
Cheaha	9	4	4	1	0	0	0
East Ala	8	4	3 (2 Inactive)	1	0	0	2
Montgomery	12	6	4 (1 Inactive)	2	0	0	1
Mountain	8	5	1 (1 Inactive)	2	0	0	1
Tenn Valley	14	5	9 (6 Inactive)	0	0	0	6
Total	92	34	40 (14 Inactive)	15 (3 Inactive)	2	1	17

Convocation Coordinators: Please make sure your info for each parish is up to date.

- Updates can be made online or mailing the Annual Parish Info Sheet (see www.alabamaecw.org/ParishECWInfoSheet.htm).
- Even if there is "No Active ECW", please send an email to parishinfo@alabamaecw.org and tell us that it is still Inactive as of that date.
- For those that are active but no one from the parish has sent in an Annual Parish Info Sheet, please check in with that parish and ask them to complete Annual Parish Info Sheet to ensure we have up to date info.

www.alabamaecw.org



	J	F	M	A	M	J	J	A	S	O	N	D
2008	917	767	982	1,261	1,069	1,174	980	766	848	987	812	739
2007	553	595	706	875	935	781	801	758	910	1,094	1,246	642
2006		480	499	534	480	592	523	591	652	858	578	417

February 2006 - December 2008

Website Pages-URL (Top 25 pages Viewed) – 2008 Yearly Total

	Viewed	Average size	Entry	Exit
www.alabamaecw.org – “home” page	8489	13.12 KB	5739	4213
/ecw_board.htm	2175	32.07 KB	437	532
/DOK/dok.htm	1763	10.73 KB	910	730
/WhatsNew.htm	1702	51.65 KB	278	326
/041907ClergyPictorialDirectory.pdf	1686	415.38 KB	1211	1240
/convocations.htm	1402	26.13 KB	161	211
/marketplace.htm	1402	22.99 KB	465	482
/scholarships.htm	1364	12.70 KB	324	333
/calendar.htm	1237	15.67 KB	133	173
/links.htm	1229	17.97 KB	140	205
/ParishEvents.htm	1154	14.24 KB	85	127
/MinistriesAndResources.htm	1084	23.22 KB	252	261
/FallConference.htm	1084	14.15 KB	248	251
/birmingham.htm	1064	29.87 KB	489	449
/study.htm	1039	45.34 KB	208	219
/AnnualContributions.htm	1012	26.14 KB	95	121
/uto.htm	1008	16.13 KB	247	289
/WomensWeekend.htm	984	14.12 KB	170	215
/ParishChecklist.htm	931	17.63 KB	61	89
/PhotoGallery.htm	910	7.27 KB	45	73
/DOK/DOKAboutTheCross.htm	734	9.42 KB	345	300
/Search.htm	725	4.66 KB	56	54
/2008ArtAuctionForACTS2ECWPledge.htm	700	15.16 KB	190	130
/BoardReports.htm	685	25.38 KB	30	93
/ACTS2ECW.htm	623	6.90 KB	60	114
Others	31318	51.93 KB	4542	5662

	Month	Unique visitors	Number of visits	Avg, Daily Visits	Visits/ Visitor	Pages	Pages/ Visit	Hits	Bandwidth	Comments	Direct address / Bookmark	Links from an Internet Search	Links from an external page
½ mo.	Jan 2006	219	287	20.5	1.3	930	4.2	2,418	17.31 MB				
	Feb 2006	480	701	25.0	1.5	1,892	3.9	5,323	146.66 MB	Diocesan Convention	73.8%	16.3%	9.6%
	Mar 2006	499	716	23.1	1.4	1,746	3.5	5,135	132.83 MB		78.0%	14.0%	7.7%
	Apr 2006	534	840	28.0	1.6	2,864	5.4	7,538	90.25 MB		78.4%	9.5%	11.7%
	May 2006	480	690	22.3	1.4	2,612	5.4	6,591	58.34 MB	Women's Weekend	82.3%	9.8%	7.6%
	Jun 2006	592	847	28.2	1.4	2,535	4.3	7,849	85.06 MB	Alleen blogged at Triennial	78.0%	9.7%	12.2%
	Jul 2006	523	735	23.7	1.4	2,654	5.1	6,370	91.32 MB		83.8%	9.0%	7.1%
	Aug 2006	591	849	27.4	1.4	3,169	5.4	7,436	100.72 MB		85.0%	8.9%	6.0%
	Sep 2006	652	948	31.6	1.5	3,999	6.1	9,039	123.41 MB		86.9%	7.5%	5.5%
	Oct 2006	858	1,255	40.5	1.5	5,375	6.3	14,545	154.75 MB	Fall Conference	85.5%	9.7%	4.7%
	Nov 2006	578	918	30.6	1.6	2,921	5.1	8,659	126.28 MB		83.4%	9.8%	6.6%
	Dec 2006	454	729	23.5	1.6	2,687	5.6	7,182	94.75 MB		86.7%	6.5%	6.6%
	Total 2006	6,460	9,515	26.07	1.5	33,384	5.2	88,085	1.19 GB		83.0%	9.7%	7.1%
	Jan 2007	553	881	28.4	1.6	5,676	10.3	11,409	136.83 MB		92.1%	4.3%	3.4%
	Feb 2007	595	975	34.8	1.6	6,426	10.8	12,401	207.71 MB	Diocesan Convention	92.4%	3.9%	3.4%
	Mar 2007	706	1,178	38.0	1.7	4,238	6.0	9,992	175.69 MB		85.2%	7.7%	6.7%
	Apr 2007	875	1,302	43.4	1.5	3,979	4.5	11,296	158.24 MB		76.0%	16.5%	7.3%
	May 2007	935	1,421	45.8	1.5	3,618	3.9	9,591	231.01 MB		71.0%	21.0%	7.8%
	Jun 2007	781	1,089	36.3	1.4	3,219	4.1	8,013	231.24 MB		73.0%	20.5%	6.3%
	Jul 2007	801	1,054	34.0	1.3	3,028	3.8	7,770	191.23 MB		76.5%	17.9%	5.5%
	Aug 2007	758	1,137	36.7	1.5	4,300	5.7	9,488	195.35 MB		87.2%	7.3%	5.3%
	Sep 2007	910	1,388	46.3	1.5	7,426	8.2	14,508	263.23 MB		92.0%	4.8%	3.0%
	Oct 2007	1,094	1,717	55.4	1.6	6,137	5.6	14,585	312.96 MB	Fall Conference	87.9%	7.4%	4.5%
	Nov 2007	1,246	3,085	102.8	2.5	8,295	6.7	17,561	380.29 MB		92.3%	5.4%	2.1%
	Dec 2007	642	908	29.3	1.4	4,576	7.1	8,867	204.51 MB		88.2%	8.4%	3.3%
	Total 2007	9,896	16,135	44.21	1.6	60,918	6.2	135,481	2.63 GB		86.9%	8.6%	4.3%
	Jan 2008	917	1,484	47.9	1.6	9,693	10.6	20,371	385.79 MB		90.6%	6.5%	2.7%
	Feb 2008	767	1,125	38.8	1.5	5,945	7.8	14,867	327.18 MB	Diocesan Convention	88.2%	7.0%	4.7%
	Mar 2008	982	1,513	48.8	1.5	8,012	8.2	16,848	384.84 MB		89.7%	7.1%	3.0%
	April 2008	1,261	1,752	58.4	1.4	8,275	6.6	22,542	605.96 MB	Arts Auction for ACTS2	84.8%	9.3%	5.7%
	May 2008	1,069	,441	46.5	1.3	5,416	5.1	20,552	470.69 MB	Women's Weekend	86.0%	9.4%	4.4%
	June 2008	1,174	1,607	53.6	1.4	5,228	4.5	11,848	343.93 MB		87.3%	8.8%	3.7%
	July 2008	980	1,495	48.2	1.5	3,972	4.1	10,668	278.79 MB		84.3%	10.6%	4.8%
	Aug 2008	766	1,429	46.1	1.9	5,334	7.0	12,975	458.79 MB		88.6%	7.6%	3.6%
	Sep 2008	848	1,321	44.0	1.6	5,696	4.3	13,718	374.27 MB		85.5%	8.9%	5.3%
	Oct 2008	987	1,486	47.9	1.5	4,704	3.2	12,510	299.47 MB	Fall Conference	82.5%	11.2%	6.1%
	Nov 2008	812	1,190	39.7	1.5	5,061	4.3	11,050	315.22 MB		89.0%	7.3%	3.5%
	Dec 2008	739	1,120	36.1	1.5	5,712	5.1	13,177	387.04 MB		89.8%	8.1%	1.9%
	Total 2008	11,302	16,963	46.4	1.5	73,048	4.3	181,126	4.52 GB		87.5%	8.3%	4.0%