

August 28, 2007

Diocesan ECW Communications - Fall 2007 Report

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Website www.alabamaecw.org

1. **Fall Conference** webpage has updates, registration info and forms, etc.
2. Need dates of Convocation Fall Meetings.
3. **ACTS2 Thermometer and ECW progress towards goal** www.alabamaecw.org/ACTS2ECW.htm
4. New email address for publicity: publicity@alabamaecw.org. Send info about all events and activities you want publicized on website (or in Apostle) to this email address.
5. **Parish Events page has no events** – please encourage parishes to publicize their events.
6. Tell the parishes in your convocation about the website. Encourage them to send info to me for parish events, fundraisers, photographs, items for sale, etc.
7. Recommendation: **Put the website address on every ECW correspondence** you do (paper and email). Tell your parishes to list it their parish newsletters and Parish ECW handouts.
8. Website page view statistics

Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth	Comments
Jan 2006 (partial month)	219	287	930	2418	17.31 MB	
Feb 2006	480	701	1892	5323	146.66 MB	Diocesan Convention
Mar 2006	499	716	1746	5135	132.83 MB	
Apr 2006	534	840	2864	7538	90.25 MB	
May 2006	480	690	2612	6591	58.34 MB	
Jun 2006	592	847	2535	7849	85.06 MB	Alleen blogged at Convention
Jul 2006	523	735	2654	6370	91.32 MB	
Aug 2006	591	849	3169	7436	100.72 MB	
Sep 2006	652	948	3999	9039	123.41 MB	
Oct 2006	858	1255	5375	14545	154.75 MB	Fall Conference
Nov 2006	578	918	2921	8659	126.28 MB	
Dec 2006	417	654	2324	6556	76.94 MB	
Jan 2007	553	881	5676	11409	136.83 MB	
Feb 2007	595	975	6426	12401	207.71 MB	Diocesan Convention
Mar 2007	706	1178	4238	9992	175.69 MB	
Apr 2007	875	1302	3979	11296	158.24 MB	
May 2007	935	1421	3618	9591	231.01 MB	
Jun 2007	781	1089	3219	8013	231.24 MB	
Jul 2007	801	1054	3028	7770	191.23 MB	
Aug 2007	758	1137	4300	9488	195.35 MB	

The Apostle

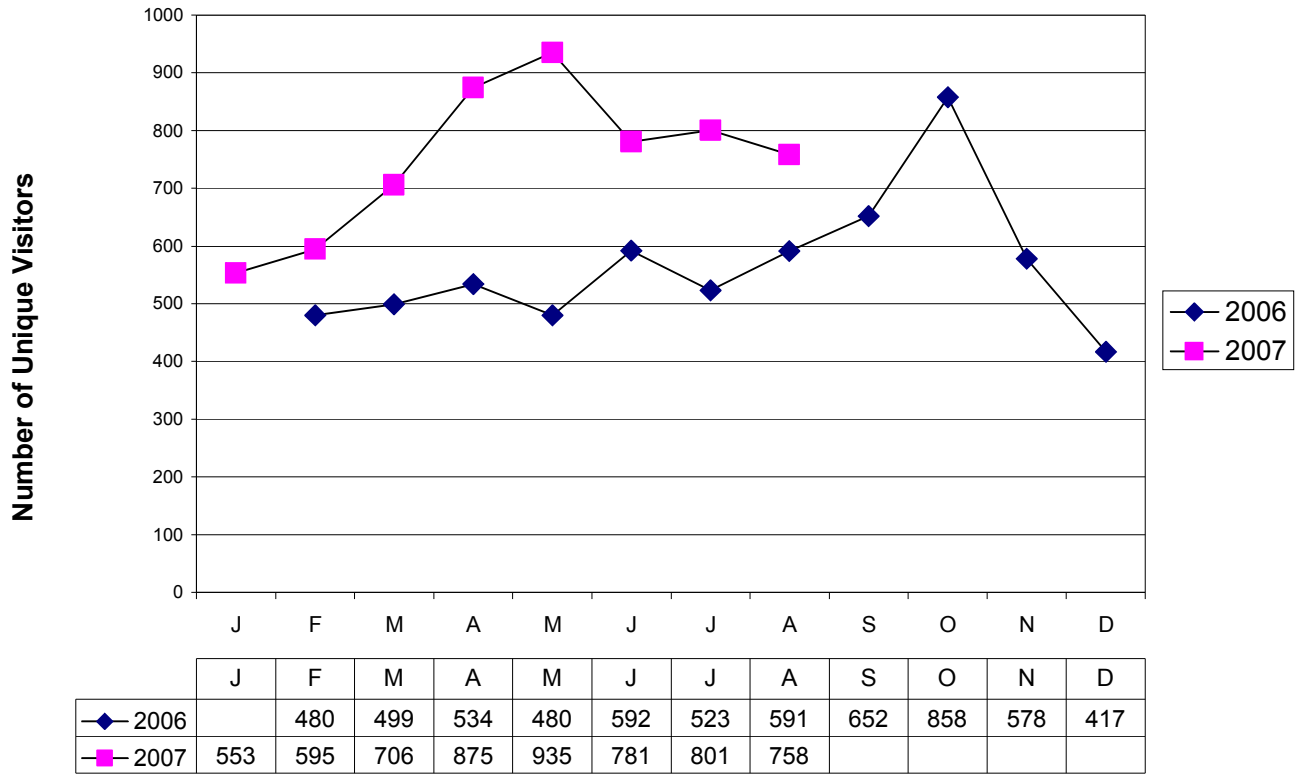
Fiona Watts will be your new contact person for The Apostle.

Deadline for The Apostle is 1 week before the end of the month before the month you want published.

1. Send to publicity@alabamaecw.org at least 1 week before the below dates:
 - a. October 1 for the November issue
 - b. November 1 for the December issue
 - c. December 1 for the January issue
 - d. January 2 for the February issue
2. Photos are good!
3. Convocation meetings in spring and fall are good example of what we want, plus parish events and Program (UTO, CPC, Scholarships, etc) info.

Recommendation: Make a document readable by just about anybody on any computer, by putting it into PDF format free by going to <http://www.pdfonline.com>.

www.alabamaecw.org



February 2006 - August 2007