

## Diocesan ECW Communications - 2006 Annual Report

### 1. Website www.alabamaecw.org

- Updated regularly: What's New page has changes/updates
- Pages added: Alleen's Blog, Study page, Prayers, Organization of Episcopal Church
- Wording for Parish Annual Contributions changed from calling it Parish Pledge
- Photos added from Fall Conference
- Created website for DOK (www.dokalabama.org)
- Info on Acts2 campaign added and featured prominently
- Website domain and hosting now handled by Sinclair Services
- **Parish Events page has no events** – please encourage your parishes to let us know about their events
- When you meet with your Convocation and Parishes – tell them about Parish Leader CheckList on website and in Calendar Handbook
- **Contact Info for each parish still needs attention – this is under each Convocation listing**
  - Look at column for date of last update
- Form on website to print out and complete and send to Lisa Gruner and copy Convocation Coordinators – we plan to make this a true online form
  - Getting this info updated is very important – helps us get communications to women of diocese – such as for upcoming conferences
- All board and committee reports on the website that are sent to me
- Tell parishes in your convocation about the website. Encourage them to send info to me for parish events, fundraisers, photographs, items for sale, etc.
- Website page view statistics

Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Jan 2006	219	287	930	2418	17.31 MB
Feb 2006	480	701	1892	5323	146.66 MB
Mar 2006	499	716	1746	5135	132.83 MB
Apr 2006	534	840	2864	7538	90.25 MB
May 2006	480	690	2612	6591	58.34 MB
Jun 2006	592	847	2535	7849	85.06 MB
Jul 2006	523	735	2654	6370	91.32 MB
Aug 2006	591	849	3169	7436	100.72 MB
Sep 2006	652	948	3999	9039	123.41 MB
Oct 2006	858	1255	5375	14545	154.75 MB
Nov 2006	578	918	2921	8659	126.28 MB
Dec 2006	454	729	2687	7182	94.75 MB

- Concerning page popularity: (for Oct 2006): Top Ten Pages
 

1 Home Page	6 Calendar
2 ECW Board	7 Convocations
3 What's New	8 UTO
4 Parish Events	9 Ministries And Resources
5 Fall Conference	10 Alleen's Blog
- Still need your help in getting the word out about the website and to use it
- Put the website address on every ECW correspondence you do (paper and email). Tell your parishes to list it their parish newsletters and Parish ECW handouts.

### 2. The Apostle

- Deadline for The Apostle is week before end of month before the month you want published.
- **Send to Communications Chair at least 1 week before the below dates:** (2 weeks for non-electronic submissions). Photos are good!
 

February 1 for the March issue	August 15 for the combined September/October issue
March 1 for the April issue	October 1 for the November issue
April 1 for the May issue	November 1 for the December issue
May 1 for the June issue	December 1 for the January issue
July 1 for the combined July/August issue	January 2 for the February issue

Submitted by: Sally Sinclair ECW Communications Chair sally@sinclairservices.net